

NEWS RELEASE

WECHAT PAY IS NOW AVAILABLE IN CRYSTAL JADE DINING IN, BGC

April 1, 2018

We are excited to announce that in partnership with Asia United Bank (AUB), Crystal Jade Dining IN now offers **WeChat Pay and Alipay**, an additional mode of payment for our valuable Chinese customers.

This convenient and hassle-free mode of payment enables customers to simply scan the QR code provided by Crystal Jade thru the AUB Paymate App to complete the payment transaction. Likewise; the staff can also scan the QR code provided by the customer to complete the payment transaction.

As Crystal Jade is known for serving authentic Chinese cuisine, customers coming in from mainland China are plentiful and majority has WeChat installed in their mobile devices. Now, customers can simply order, dine, and scan via WeChat Pay and Alipay.

Order, Dine, Scan.



MANILA

Crystal Jade Dining IN

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ABOUT CRYSTAL JADE GROUP

Founded in Singapore in 1991, Crystal Jade Culinary Concepts Holding is a well-known household name in Asia that is committed to preserving the rich traditions of Chinese cuisine through its specialty dining concepts ranging from fine dining restaurants and casual dining eateries, to specialty bakeries.

Together, the group serves up a diverse menu of well-loved items such as the famous xiao long bao, Cantonese barbecued meats, Hong Kong dimsum, as well as quality pastries and breads.

The award-winning group currently owns and operates over 100 outlets in 20 countries, with diverse dining concepts across Asia Pacific and in the United States.

In 2014, L Capital Asia, the private equity arm of LVMH Moët Hennessy – Louis Vuitton, officiated a 90% stake buy in Crystal Jade while in June 2015, Standard Chartered Private Equity (SCPE) announced its almost S\$70 million investment in the group as well.

BRAND STORY

Founded over 25 years ago, Crystal Jade has grown from a single restaurant to an award-winning F&B group with one-MICHELIN star. Well-regarded for its culinary expertise and commitment to quality, Crystal Jade's brand mission to spread the word on Chinese cuisine and culture has remain unchanged. Founded on the core principles of Chinese cuisine while drawing influence from modern gastronomy, Crystal Jade provides only the most wholesome food – food that nourishes, inspires, and nurtures relationships, for today – and for many more generations to come.

For more information or assistance, please contact:

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