

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

GO OVER THE MOON WITH CRYSTAL JADE'S MID-AUTUMN MOONCAKE TREASURES & MID-AUTUMN SET MENU HIGHLIGHTS

Available from October 1 to November 30, 2017

Metro Manila, October 2017 – Celebrate the Mid Autumn festival as Crystal Jade unveils a new and luxurious mooncake set with our two (2) exquisitely delicious mooncake flavors- the White Lotus, and the Double Egg yolk, enclosed in a glossy box with a traditional dice game instruction inside. Perfect gifts for your family and loved ones this festive season, too!



NOSTALGIC AND TRADITIONAL BAKED FAVOURITES



A firm favorite among our customers, the brand’s repertoire of baked mooncakes offers a thin, golden-baked and moist pastry skin that encompasses a generous filling crafted with premium natural white lotus and egg yolk for a more wholesome treat. This year, these traditional delights are showcased in an oriental-chic giftbox embossed with gold and candy-floss pink peonies on a light turquoise backdrop.

Available at P1,888/box, and P1,688 for bulk orders.

Of course, a festive Mid-Autumn Festival will not be complete without our latest masterpieces—introducing new highlights from appetizer to main course. Plus a special treat of our mini mooncake 精美中秋月饼 to cap off an amazing Mid-Autumn Festival celebration.





Our **Double Boiled Sea Cucumber, Dried Scallop & Sea Whelk with Assorted Mushrooms 真珍菌燉海中寶** will definitely excite our customer's palate for the rest of the meal. Brimming with premium ingredients, this soup is double boiled for hours by our master chefs, to ensure the rich flavor of the broth stays locked in with each sip.

Introducing our **Crispy Pigeon 紅燒脆皮乳鴿**, a meaty delightful main course that will surely be enjoyed by the entire family. It features crispy skin roasted perfectly by our master chefs, and succulent meat that melts right in the mouth.



Our latest seafood creation, **Baked Assorted Seafood served with Pumpkin 焗原個南瓜海鮮盅** is our latest seafood creation, one that's literally served in a pumpkin overflowing with only the freshest seafood selection such as prawns, scallops...

Another seafood entry to balance our Mid-Autumn Set Menu is the **Steamed Eel Roll with Shredded Meat & Mushroom 古法蒸鰻魚卷**. Majestic to the eye as it is to the palate, fresh eel fish is rolled delicately with subtle servings of meat and mushroom, all to tickle the taste buds.





A crunchy delight, our **Crispy Deep Fried Taro with Beef, Mushroom & Black Pepper 黑椒香酥芋茸金錢盒** is just the perfect balance of taro with beef and mushrooms, battered expertly by our master chef and deep fried to achieve that perfect golden brown skin. One bite of this creation will surely have you craving for more.

Fried Rice with Egg Whites, Dried Scallop & Black Truffles 黑松露瑤柱蛋白炒飯 is a unique truffle-based masterpiece that gives off that amazing aroma and will make you request for second servings! Truly a Crystal Jade original, this is one fried rice your entire family will definitely enjoy.



MANILA

Crystal Jade Dining IN

7th Ave., Bonifacio Highstreet, Bonifacio Global City, Taguig, Metro Manila

ABOUT CRYSTAL JADE GROUP

Founded in Singapore in 1991, Crystal Jade Culinary Concepts Holding is a well-known household name in Asia that is committed to preserving the rich traditions of Chinese cuisine through its specialty dining concepts ranging from fine dining restaurants and casual dining eateries, to specialty bakeries.

Together, the group serves up a diverse menu of well-loved items such as the famous xiao long bao, Cantonese barbecued meats, Hong Kong dimsum, as well as quality pastries and breads.

The award-winning group currently owns and operates over 100 outlets in 20 countries, with diverse dining concepts across Asia Pacific and in the United States.

In 2014, L Capital Asia, the private equity arm of LVMH Moët Hennessy – Louis Vuitton, officiated a 90% stake buy in Crystal Jade while in June 2015, Standard Chartered Private Equity (SCPE) announced its almost S\$70 million investment in the group as well.

BRAND STORY

Founded over 25 years ago, Crystal Jade has grown from a single restaurant to an award-winning F&B group with one-MICHELIN star. Well-regarded for its culinary expertise and commitment to quality, Crystal Jade's brand mission to spread the word on Chinese cuisine and culture has remain unchanged.

Founded on the core principles of Chinese cuisine while drawing influence from modern gastronomy, Crystal Jade provides only the most wholesome food – **food that nourishes, inspires, and nurtures relationships**, for today – and for many more generations to come.

For more information or assistance, please contact:

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